



# IRAN EXPO 2024

April 27 - May 1, 2024

[www.irantsn.com](http://www.irantsn.com)



**6th Export Potential  
Exhibition of the  
Islamic Republic of Iran**





## ABOUT IRAN

country name: ISLAMIC REPUBLIC OF IRAN

Area: 1648195 km<sup>2</sup>

Population: 87920346

Capital: Tehran

Official Religion: Islam

Official language: Persian

Currency: Rial

Number of provinces: 31

Number of Industrial Parks and areas: 847

Number of Knowledge-based companies: 8192

Ports:

Abadan

Chabahar

Shahid Rajaei

Bandar Abbass

Anzali

Bushehr

Imam Khomeini

Mahshahr

Torkaman

Khoramshahr

Noshahr

Asalooyeh

Gaz

Khark

Amir Abad

Fereidoun Kenar

Khomeir

Moqam

shahid Bahonar

Lengeh

world's top gas and oil reserves

top 5 of nature sources in the world

first place of saffron producer in the world

third place of pistachio exports in the world

third place of nuts, honey and walnut exports in the world



# IRAN'S ... ECONOMIC ATTRACTIVE



- Geographical location can facilitate favorable international relations.
- Iran is a strategic corridor connecting North-South and East-West trade routes, serving as a vital highway for transporting goods to East Asia, Africa, and South America.
- Iran has abundant natural resources, including diverse agriculture and oil and mineral reserves.
- Affordable expert Human-Resources
- Access to affordable resources and skilled workforces enable competitive pricing compared to foreign products.
- The investment capacity of 27.3 trillion dollars in Iran's up-stream industries and mines considering the value of Iran's natural resources
- The investment capacity of 600 billion dollars in Iran's oil, gas, refining and petrochemical industries.
- Leverage 5800 km of coastline and 190k sq. km of sea for business opportunities.
- The country's natural and historical attractions have the potential to attract 20 million tourists annually.



# IRAN EXPO EXHIBITION

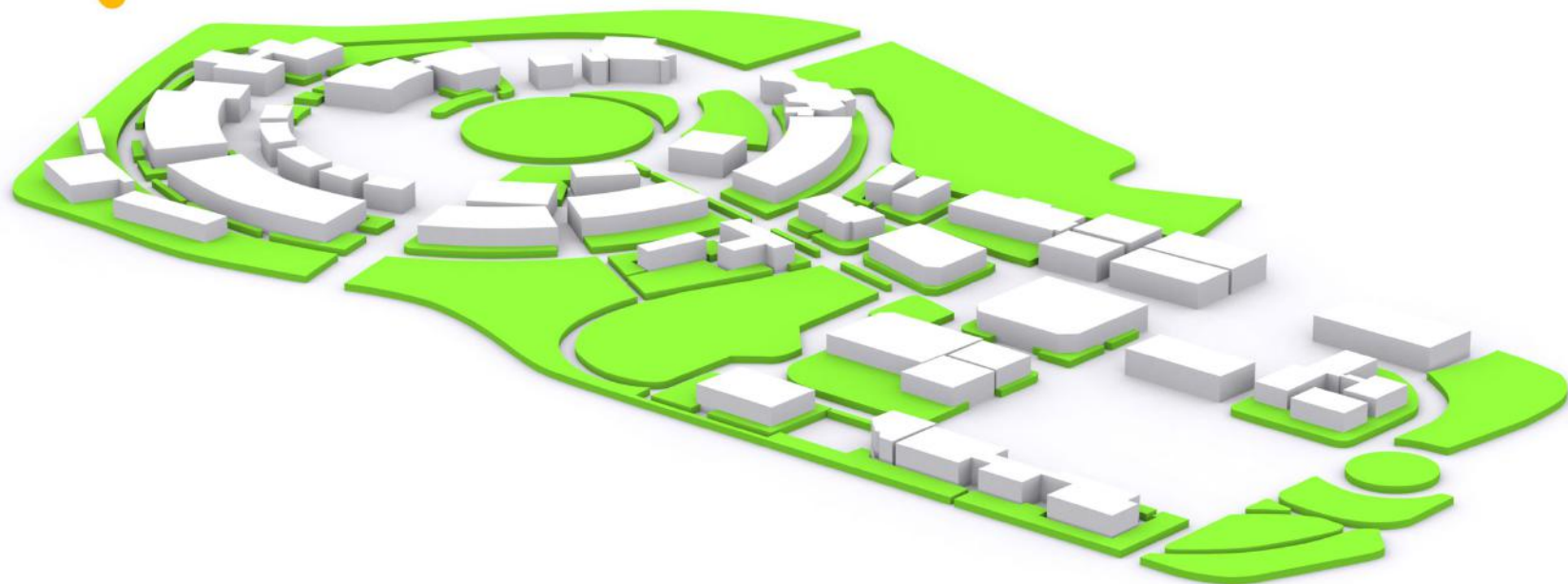


IRAN EXPO was established in the spring of 2013 as a platform for Iranian exports. This exhibition is held annually by IRAN EXPO headquarters, in cooperation with the Ministry of Industry and Mine and Trade, and the Ministry of Foreign Affairs. The exhibition is widely recognized as Iran's largest and most comprehensive international business event, boasting the largest scale, the most complete variety of exhibits, and the highest number of buyer attendees. It is rightly hailed as Iran's No.1 exposition.

IRAN EXPORT offers a unique opportunity for foreign businesspeople and merchants to view the latest Iranian products.

Iran Expo was founded to promote Iran's exports and has acted as an essential platform for international trade cooperation over the past decade, overcoming various challenges while providing foreign buyers with its services. It has been successfully held for the last 5 periods, and has established trade relations with more than 70 countries around the world. The Fair has promoted trade and friendly connections between Iran and the world.

Please note that the 6th period of the fair is held on April 27 to May 1, 2024. In this chapter, the focus is on 6 product groups manufactured by Iranian companies.





**This fair is focused on 6 distinct product groups:**

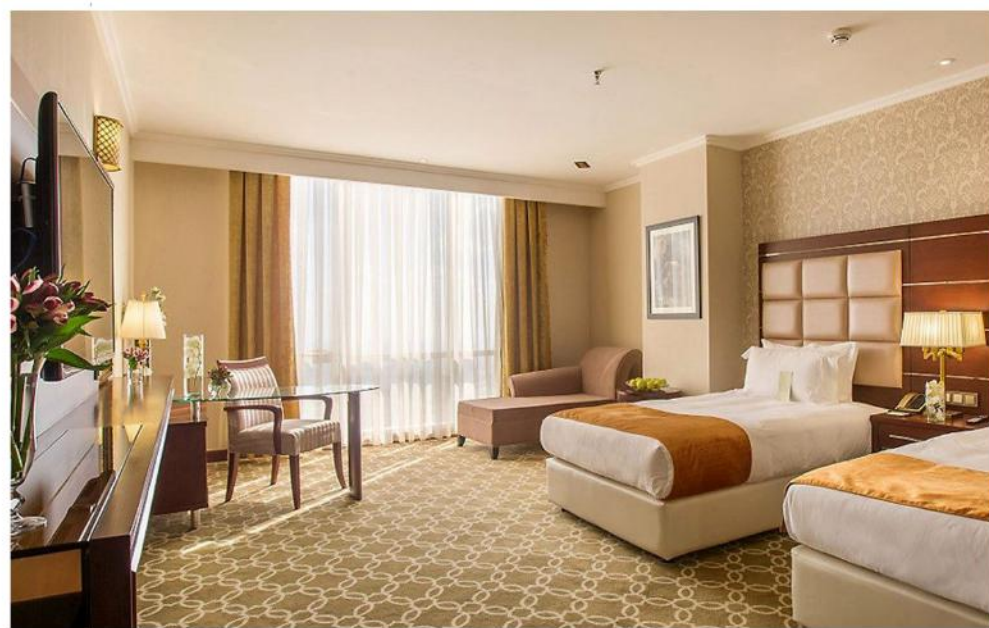
- Food Industry, Agriculture and Fisheries
- Manufacturing Industry
- Handmade Carpets, Handicrafts and Tourism
- Medicine, Medical and Laboratory Equipment, Chemical Products
- Building Industry, Technical and Engineering Services
- Petrochemical Industry

This exhibition aims to promote trade by offering quality products and understanding global market needs.



# Services

- Support for more than 3,000 foreign investors, businesspeople and merchants from 119 countries in IRAN EXPO 2024 to participate in the exhibition
- Central committee of IRAN EXPO 2024 covers foreign businesspeople hotel, catering, and transportation expenses during the trade show.
- Foreign businesspeople and investors can benefit from synergistic and networking opportunities.
- Participating in IRAN EXPO 2024 and negotiate with top Iranian export companies
- Establishment of B2B meetings between foreign businesspeople and Iranian companies
- Providing industrial visits from products made of IRAN for foreign businesspeople.





## Food Industry, Agriculture, Fisheries

### Subset:

- Food Industry and Drinks
- Agricultural products
- Fisheries and Seafood

### Key stats on Iran's food and agriculture and fisheries industries:

- World's top saffron exporter
- 2nd largest caviar producer
- 161K tons of fishery exports worth \$323M to 60 countries
- 12% of Iran's industrial units in food industry
- 20% of Iran's industrial employment in food/beverage industries



## Industry

### Subset:

- Car
- Electricity industry
- Telecommunications industry
- All kinds of repair and mechanical equipment
- Group of machine-made carpets and non-velvet floor coverings
- Stationaries and educational software

### Considerable statistics:

- 1694 knowledge-based companies in advanced machinery and equipment
- 10th in telecommunication infrastructure investment
- 10th largest metal producer with 13% of exports
- \$300M potential wire and cable industry exports
- \$5B potential electricity industry exports
- \$440M household appliances exports
- Top 5 chandelier exporter with \$200M exports
- \$3B annual industrial machinery exports



## Handmade Carpet, Handicrafts, Tourism

### Subset:

- Handmade Carpet
- Pictorial Carpet
- Handicrafts
- Tourism

### Considerable statistics:

- \$50M in handmade carpet exports
- 300 handicrafts fields
- Ranked #1 in variety of products
- 7% of global carpet exports



## Medicine, Medical and Laboratory Equipment, Chemical Products

### Subset:

- Medicine and Medical Equipment
- Technical Engineering services, Medical and Laboratory Equipment
- Chemical Products

### Here are some noteworthy statistics about Iran's medical and chemical industries:

- Supplying medical equipment to 55+ countries globally.
- Top producer of medical equipment in the Middle East.
- world's top 10 medicine-producing countries.
- Producing more than 80 chemical products in Iran



## Building Industry, Technical and Engineering Services

### Subset:

- Building Materials
- Municipal Services and Urban Furniture
- Furniture and Interior Design
- Major and Small Civil Projects
- Manufacturing and Equipment of Ships, Marine Services

### Here are some key statistics related to Iran's building industries:

- Fourth largest producer of construction and decorative stones
- Fifth largest exporter of ceramic tiles globally
- Supplying technical services to 12+
- Furniture industry has a \$500M export potential
- Construction contributes over 30% to Iran's economy
- Exported \$22M worth of faucets to neighboring countries
- Over \$100M worth of paint and resin exported



## Petrochemical Group

### Subset:

- Petrochemical Products
- Polymer Materials

### Iran's oil and gas industry stats:

- Largest oil and gas reserves
- 10th largest oil producer.
- 4th largest export items: urea and chemical fertilizers.
- 40% of global methanol trade
- 80+ petrochemical products.



# IRAN EXPO 2024

## Registration

In order to participate in IRAN EXPO 2024 Merchants and foreign businesspeople should follow ways below:

**Online registration:** visit our website and choose the english version and fill the required forms in registration section

**The Address for online registration :** <https://www.irantsn.com/en/register>

**Offline registration:** merchants and businesspeople should fullfill the forms and send it to the IRAN EXPO's email with attached passport scan, 3\*4 official photo, business card and company catalogue.

**The email address for recieving offline forms :** [registration@irantsn.com](mailto:registration@irantsn.com)

CONTACT US:

+982191010869

[www.irantsn.com](http://www.irantsn.com)

[telegram.me/iran\\_tsn](https://t.me/iran_tsn)

+989369514305

[info@irantsn.com](mailto:info@irantsn.com)

[instagram.com/iranexpo](https://www.instagram.com/iranexpo)







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